

# PHI BETA SIGMA FRATERNITY, INC.

P O Box 22052 | Nashville, TN 37202-2052

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March 18, 2018

Dear:

The Eta Beta Sigma Chapter **of Phi Beta Sigma Fraternity, Inc** is excited to announce our Annual Nelson Senter Educational Luncheon on April 21, 2018. The Nelson Senter Educational Scholarship Luncheon was established to encourage African American youth to continue their educational pursuits. Recipients are graduating seniors who are college bound Fall 2018.

We are contacting you with an exceptional opportunity to become one of our corporate sponsors, giving you the opportunity to not only put your brand in front of our community but it also allows you to demonstrate your commitment to the lives of our young people.

Don't miss the chance. Feel free to contact me at your convenience, using the information attached to discuss your sponsorship opportunities. You can mail your check and ad to:

Eta Beta Sigma  
Educational Luncheon 2018  
PO Box 22052  
Nashville, TN 37202-0052

Make your check payable to Eta Beta Sigma Chapter

Thank you so much for your consideration.

Fraternally yours,

Bro Ron W. Parham  
Educational Luncheon, Co-Chair  
**Phi Beta Sigma Fraternity, Inc.**  
Eta Beta Sigma Chapter



## Advertising Option

### Nelson Senter Educational Luncheon Event Booklet Handout-

(8"x 5" booklet to be handed out day of event – hundreds will be printed)

- Full Page layout - \$100 (4 ½" Wide x 7" Length)
- ½ Page Layout - \$60 (4 ½" Wide x 3 ½" Length)
- ¼ Page Layout - \$40 (2 ¼" Wide x 3 ½" Length) or (1 ¾" Wide x 4 ½" Length)

You can e-mail us the ad at [rwp1215@comcast.net](mailto:rwp1215@comcast.net) (Ads **must** be submitted by April 7, 2018)

Send in JPEG or PNG preferable.

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## COUNT ME IN!!

Please complete the following sponsor information. Print your business name exactly as you would like it to appear in all advertising.

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Web Site: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Please check your participation level:

- \_\_\_\_\_ Gold (\$500 - +\$)
- \_\_\_\_\_ Silver (\$250 - \$499)
- \_\_\_\_\_ Bronze (\$150 - \$249)
- \_\_\_\_\_ Patron (\$10 - \$50)

Please check for Event Booklet:

- \_\_\_\_\_ Full Page (\$100)
- \_\_\_\_\_ 1/2 Page (\$60)
- \_\_\_\_\_ 1/4 Page (\$40)

Make your check payable to Phi Beta Sigma Fraternity & return with completed form to:

Eta Beta Sigma  
Educational Luncheon 2018  
PO Box 22052  
Nashville, TN 37202-0052

**Thank you for supporting our Nelson Senter Luncheon!**